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**Bachrach &
Associates, Inc.**

Press Release

Bachrach & Associates' CEO Terry O'Hara to Address Manulife Investment Expo 2008 in Hong Kong

San Diego, May 13, 2008: Dr. Terrance J. O'Hara, President and CEO of Bachrach & Associates, Inc.(BAI) will address nearly 1200 attendees from throughout Asia who will be attending the MFC Global Investment Management's Manulife Investment Expo 2008 at the Hong Kong Polytechnic University on May 20, 2008. The title of Dr. O'Hara's presentation is *The Old World / New World Paradigm.*

Dr. O'Hara will discuss changes in client expectations, their impact on the Financial Services industry, and how to incorporate the principles of BAI's Values-Based Financial Planning™ philosophy to create high-trust, client-centric relationships that provide clients with the highest probability of achieving their goals for the reasons that are important to them.

The theme of this event is "Together We Build Success". The event is part of MFC Global Investment Management's effort to share with its clients the latest developments in asset and practice management.

Dr. O'Hara's Biography

Dr. Terrance J. O'Hara is the President and CEO of Bachrach & Associates, Inc. Dr. O'Hara has an extensive business background. He has served as President and Chief Executive Office for a number of companies in a variety of industries including an executive consulting boutique specializing in CEO mentoring, strategic planning, and acquisitions and divestitures as well as number of leading-edge technology companies. Dr. O'Hara has also served as a senior executive heading up sales, marketing and strategic planning for several multi-billion dollar, international corporations including The Buhmann Group/Corporate Express (Netherlands), Moore Corporation Ltd. (Canada) and The Reynolds & Reynolds Company (US).

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Prior to entering the corporate world, Dr. O'Hara was involved in professional sports and then enjoyed a distinguished career as a litigating attorney. He achieved further distinction as a nationally recognized speaker on Financial Analysis for The American Management Association.

Dr. O'Hara has served on, and chaired, numerous Boards of Directors, Boards of Advisors and Boards of Governors for corporate, charitable, educational and social organizations in a wide variety of industries including the computer, consulting, media, microbiology, retail and systems integration industries. He currently serves on four Boards, chairs two, and is the senior member of a major university's Board.

Dr. O'Hara's academic credentials include a Juris Doctorate degree from the University of Cincinnati, Executive MBA studies at the Kellogg School of Management at Northwestern University, and a Bachelor of Science degree in Industrial Management/Engineering from the University of Cincinnati where he graduated *Summa Cum Laude*.

Bachrach & Associates, Inc. (BAI)

Bachrach & Associates, Inc. vision is to transform the Financial Services industry into a true profession.

Since 1988 Bachrach & Associates, Inc. has developed and continues to evolve a broad spectrum of programs, resources and services to help financial professionals create rewarding financial services practices. Founded by internationally renowned speaker and author, Bill Bachrach, BAI is headquartered in San Diego California. Mr. Bachrach remains one of the most influential people in the financial services industry.

BAI is the leading professional development firm in the Financial Services industry with over 20 years of experience in creating and delivering world-class Programs, Resources and Services to fulfill its core Vision, Mission and Values.