

## Bill Bachrach Introduction

Bill Bachrach is the Chairman & CEO of one of the most influential companies in the financial services industry. Their turn-key business model helps advisors create their **Ideal Lives** in 4 years... or less.

He has authored and co-authored industry best-sellers including Values-Based Selling; The Art of Building High-Trust Client Relationships, Values-Based Financial Planning, High-Trust Leadership, and Roadmap to Success.

Thousands of Advisors have attended his Academy in San Diego and he has delivered well over 1,000 presentations worldwide, including 11 times for the Financial Planning Association's National Convention, 5 presentations for the Million Dollar Round Table Annual Meeting, and 3 times for the Top of the Table. He is a member of *two* Halls of Fame: Financial Planning Magazine's Hall of Fame as one of our industry's most influential people and the National Speakers Association inducted him into their Hall of Fame as a lifetime award for speaking excellence and professionalism. Bill is also member of the prestigious Speakers Roundtable.

A few years ago Bill achieved a *personal* milestone when he completed the Hawaii Ironman triathlon. The 2.4 mile ocean swim, 112 mile bike ride, and 26.2 mile marathon run of the Hawaii Ironman is considered to be the toughest, single-day, athletic event in the world.

Please help me welcome: Bill Bachrach!

**(Bachrach is pronounced Back - Rack.)**

## Bill Bachrach Australia / New Zealand Introduction

Bill Bachrach is the Chairman & CEO of one of the most influential companies in the financial services industry. Their turn-key business model helps advisors create their **Ideal Lives** in 4 years... or less.

He has authored and co-authored industry best-sellers including Values-Based Selling; The Art of Building High-Trust Client Relationships, Values-Based Financial Planning, High-Trust Leadership, and Roadmap to Success.

More than a hundred Australian Advisers have attended the Values-Based Financial Planning Academy in Sydney and the United States.

Bill has delivered well over 1,000 presentations worldwide including 5 presentations for the Million Dollar Round Table Annual Meeting and 11 times for the U.S. Financial Planning Association's National Convention. He has keynoted the Australian and New Zealand FPA National Conventions and been a featured speaker for many Australian company conferences. He is a member of **two** Halls of Fame: Financial Planning Magazine's Hall of Fame as one of our industry's most influential people and the National Speakers Association inducted him into their Hall of Fame as a lifetime award for speaking excellence and professionalism.

Bill achieved a *personal* milestone when he completed the Hawaii Ironman triathlon. The 4k ocean swim, 180k bike ride, and 42k marathon run of the Hawaii Ironman is considered to be the toughest.... single-day.. athletic event in the world.

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