

PLEASE NOTE: *The purpose of this document is to provide speaking engagement clients with copy to be published in their online and print promotions for their upcoming programs. As well as their onsite printed materials.*

We would prefer that any editing or modifications be done by us or approved by us before being posted or going to print.

Bill Bachrach, CSP, CPAE

Biography:

Bill Bachrach's thinking, writing, speaking, and training have made him one of the most popular resources in the world for successful financial advisors who seek to be at the top of our profession in terms of client service, business success, and personal quality of life. His books are industry best-sellers and his articles appear in the most prestigious financial services publications around the world. He has delivered well over 1,000 presentations for almost every major financial services firm and association, including:

- 11 times at the FPA's National Convention
- 5 times for the Million Dollar Roundtable
- 4 times for Top of the Table
- and keynoted many of the major industry conferences, both in the United States and abroad.

He is a member of 2 Halls of Fame: Financial Planning Magazine's Hall of Fame as one of our industry's most influential people and the National Speakers Association's Hall of Fame for a career of speaking excellence.

Most importantly, what advisors learn from Bill Bachrach produces results. Results measured by a better financial services experience for the client and a more successful business experience for them. Which is why Financial Advisors from around the world travel four times / year to San Diego, California to work with Bill and his team to master the Values-Based Financial Planning™ turn-key business model.

Australia / New Zealand Biography:

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- He has keynoted many of the major international industry conferences including both the Australia and New Zealand FPA National Conventions.

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